

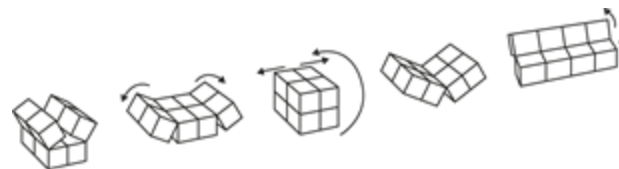
3D Media - Finance Industry Application Inspiration





Internal communication tools

Magic Diamond Cube was selected to outline the Mastercard Foundation's mission and values. The Diamond was given to Mastercard staff



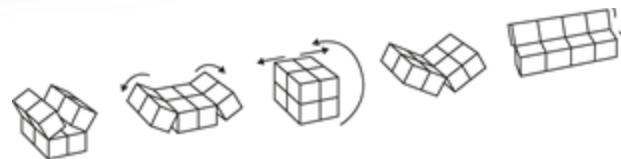
Magic Cube 7cm

**YOUR MESSAGE,
in the RIGHT SPOT**



Internal communication tools

Magic Cube was used to launch and promote CITI Group's leadership programs.



Magic Cube 7cm

YOUR MESSAGE,
in the RIGHT SPOT



Recruitment

Offered at recruitment fairs, the Magic Elipse allowed Goldman Sachs to highlight its company values and invite graduates and young professionals interested in finance to achieve their goal with them.



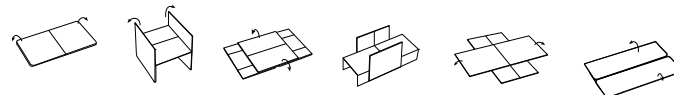
Magic Elipse

**YOUR MESSAGE,
in the RIGHT SPOT**



Sales tool

Includes the key selling points of ADCB's credit card. This Magic Card was given to new clients by their sales representative at the beginning of their meeting. It helps them structure their pitch and act as a virtual sales agent after the meeting.





Sales tool

Given away by Berlin Partner's services to potential businesses and investors





Sales tool

Offered by Visa to its business partners and customers at events, the multi-panel cubes allow them to showcase their services and solutions.



RUBIKS 3X3 57mm

YOUR MESSAGE,
in the RIGHT SPOT



Internal communication

Given way to staff, to highlight the main achievements, milestones and success of the company



RUBIKS Pen pot

YOUR MESSAGE,
in the RIGHT SPOT



Tradeshow give away

Distributed at conferences to generate leads and increase brand awareness. The symbols provide a concise and visually appealing way to convey key company messages to target younger customers.



RUBIKS Highlighter

YOUR MESSAGE,
in the RIGHT SPOT



Centenary Celebration

Distributed internally and with trade customers to reinforce their message of long-term success and reputation. Combines strong internal corporate graphics with high quality external photography.



MAGIC DIAMOND

YOUR MESSAGE,
in the **RIGHT SPOT**

BlackRock[®]

Tradeshow give away

Distributed at conferences to increase brand awareness among a younger audience.




RUBIKS Spinner

**YOUR MESSAGE,
in the RIGHT SPOT**



Mailing give away

Sent by mail to potential Sparkasse customers to promote the added value of their credit cards

Made from paper 



POP UP MOBILE
PHONE STAND

YOUR MESSAGE,
in the **RIGHT SPOT**

PLAYFUL DESK MEDIA



YOUR MESSAGE,
in the RIGHT SPOT



Visible every workday



Playful and engaging



Longevity on the desk



**Your message
gets read and remembered**

Tangle

Magic Concepts
AMAZING MEDIA

Rubik's
PROMOTION

OTHER IDEAS

 RESEARCH

Finance Data Research Company

Distributed to external support team and employees to reinforce professional image.



Consider our range of desk accessories including stress relief items!

BANK & FINANCE INDUSTRY FOCUS



ON-DESK MARKETING

Using Mouse mats to prompt financial consultants

